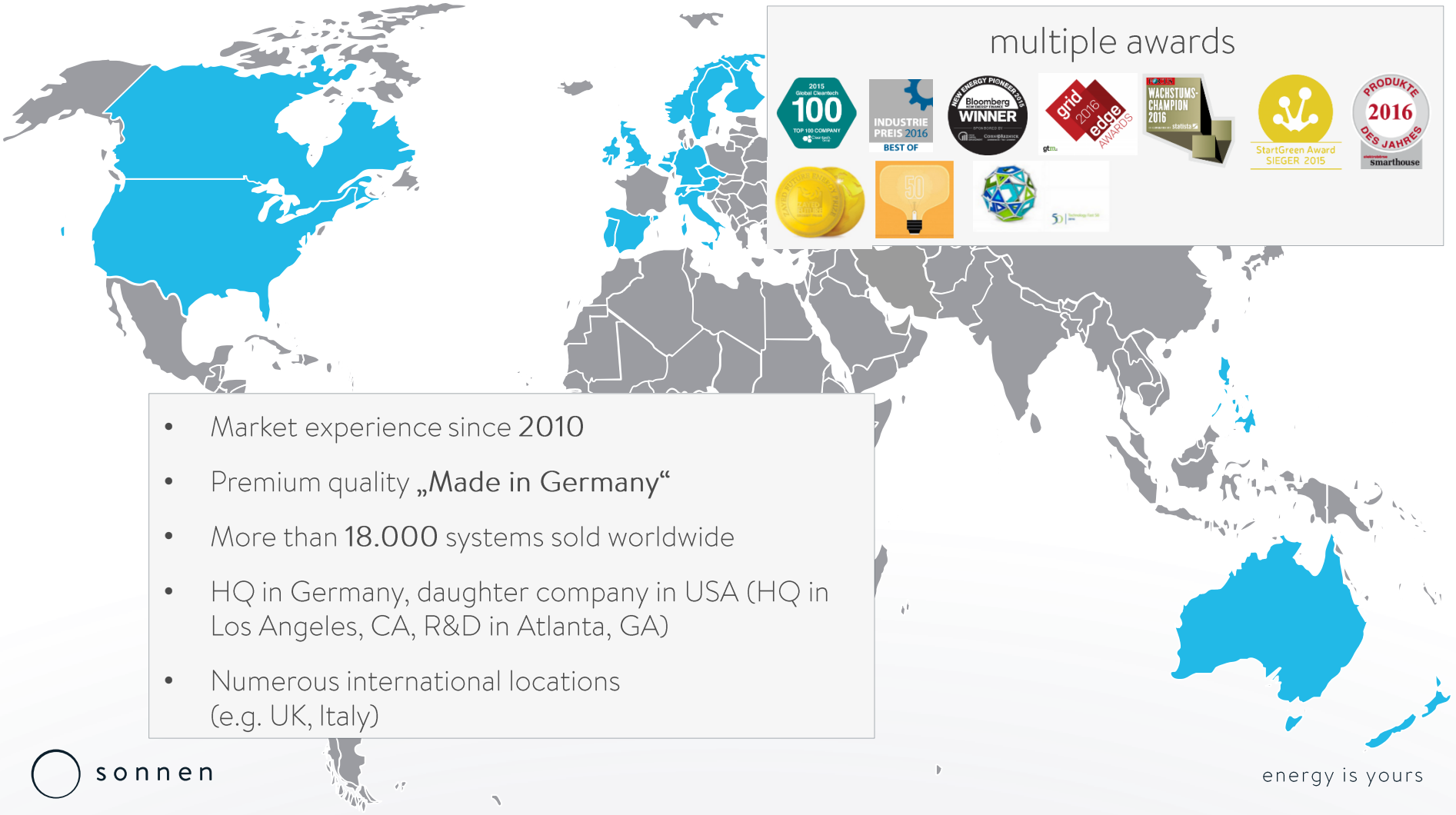
sonnenPartner Australia

A brief introduction

sonnen

World market leader for lithium storage systems



multiple awards

- Market experience since 2010
- Premium quality „Made in Germany“
- More than 18.000 systems sold worldwide
- HQ in Germany, daughter company in USA (HQ in Los Angeles, CA, R&D in Atlanta, GA)
- Numerous international locations (e.g. UK, Italy)

Partner Presentation

1. sonnenBatterie
2. Sales & Marketing
3. sonnen Service

1. sonnenBatterie

sonnenBatterie eco 8

- **Fully integrated system** (battery pack, inverter & energy manager)
- **AC-coupled**, Plug & Play installation – easy to install
- Safe and reliable **Lithium-Iron-Phosphate technology** designed for a long operational life span
- **Modular setup** (4 kWh to 16 kWh, extendable in 2 kWh steps)
- User-friendly **energy management and monitoring**
- Single- and three phased

sonnenBatterie protect 1300

- Single phase emergency backup (drains the battery until it's empty)
- Compatible with single phase eco 8.2
- Can not be installed inside the eco cabinet
- Dimension 15/19/12

2. Sales & Marketing

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sonnenBatterie Talking Points

- ✓ **„All in one box“-** Fully integrated storage system, including battery pack (LiFePO4 cell technology), a battery inverter and intelligent control software
- ✓ **Modular** - Modular extendable capacity in 2 kWh steps (4 to 16 kWh) to be perfectly applied to meet the customers needs and its energy consumption
- ✓ **Safety** - Safest cell technology on the market; vital point when installed in households
- ✓ **Cycle-Life** - Lithium-Ion-Phosphate battery (developed from Sony) with 10.000 cycles and designed for more than 20 years
- ✓ **Intelligent** - Shows data from production and consumption side, provides historic data of previous consumptions and uses the weather forecast to optimize the costumer‘s self-sufficiency rate up to 75 % average in a year
- ✓ **Data Visibility** - Customer and Partner can monitor the consumption and energy production via an app available in the app store or a web portal
- ✓ **Proof of Concept** - more than 18.000 Lithium-Ion storage systems installed worldwide; 8th generation of product development
- ✓ **Warranty** - 10-year product warranty on the whole system
- ✓ **Quality** – Premium quality „Made in Germany“

sonnen Marketing

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sonnen | Awards

JANUARY 2017

Global Cleantech 100 "Continued Excellence Award"

sonnen GmbH is the winner of the Global Cleantech 100 award for "Continued Excellence" For the third year in a row as a leading innovator in the cleantech industry.

JANUARY 2017

Zayed Future Energy Prize

sonnen won the Zayed Future Energy Prize, one of the highest remunerated prizes for special innovations in the energy sector, at the opening of the World Future Energy Summit in Abu Dhabi. sonnen is the first energy storage company to receive the prize in the "Small and Medium Enterprise" category.

NOVEMBER 2016

Deloitte Technology Fast 50 Award 2016

Deloitte, one of the world's largest accounting firms, has chosen sonnen to be among the 10 fastest growing companies in Germany. The accomplished growth rate over the past 4 years has been 576%.

NOVEMBER 2016

Focus Wachstums-Champion 2017

The magazine Focus chosed sonnen for second time in a row among the fastest growing companies in Germany. In its category "Electronics", sonnen is one of the Top 5 companies.

NOVEMBER 2016

National German Sustainibility Award

sonnen is one of the Top 5 small and medium sized companies of The National German Sustainibility Award that is under the patronage of chancellor Angela Merkel.

JUNE 2016

WirtschaftsWoche Top Energy Storage 2016

Among 150 energy storages tested, our sonnenBatterie won the WirtschaftsWoche award. In the category "price-performance ratio" the solar energy storage of sonnen achieved the maximal number of points.

JUNE 2016

50 Smartest Companies 2016

The Massachusetts Institute of Technology (MIT) listed sonnen as one of the "Top 50 Smartest Companies" worldwide. The institute especially awarded companies with a combination of innovative technologies and efficient business models.

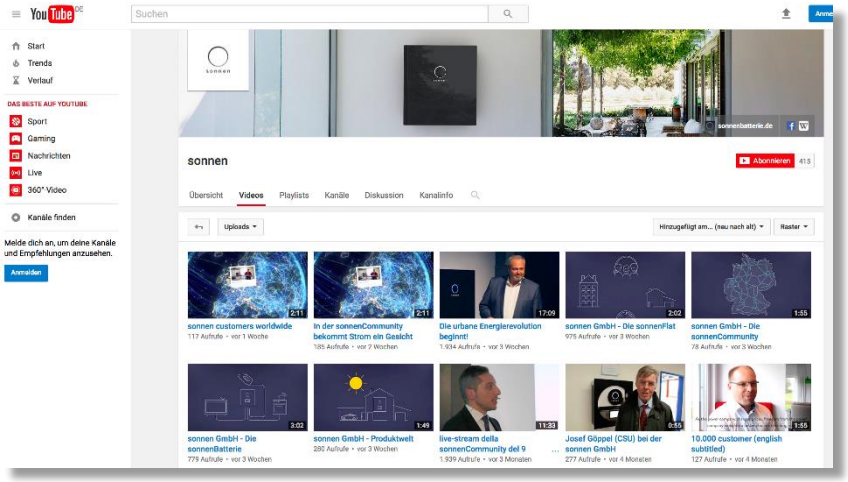
APRIL 2016

Best Of German Industry Award

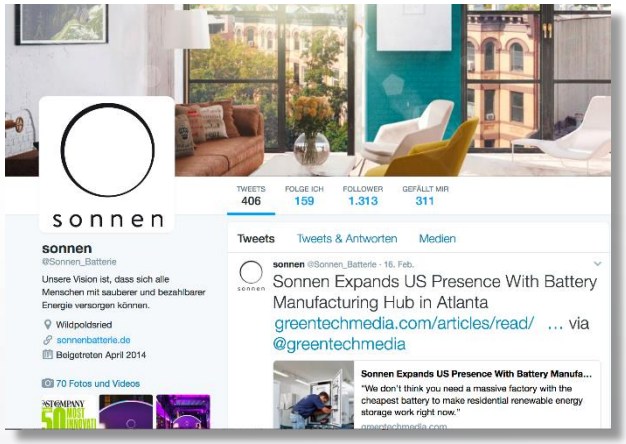
Since 2006, the Huber Publisher of New Media honors the most impressive innovative industrial products and solutions with the Industry Award once a year.

sonnen Marketing 2017 | Social Media

Facebook

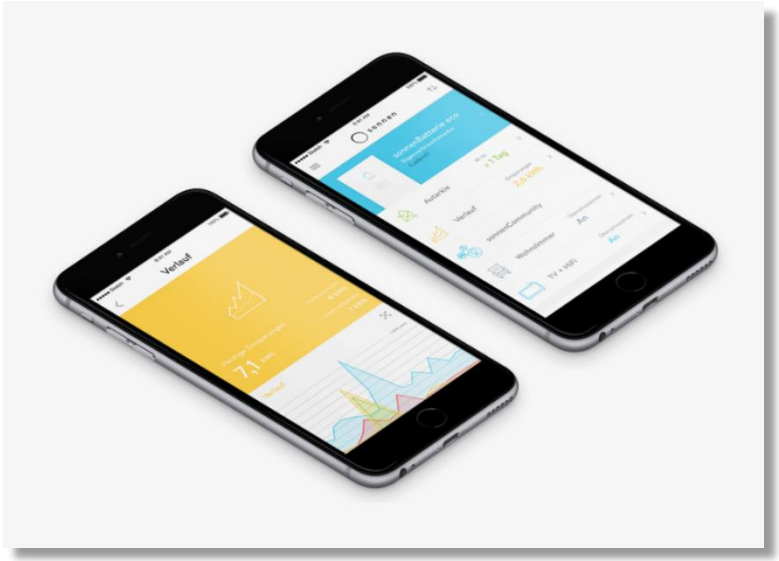


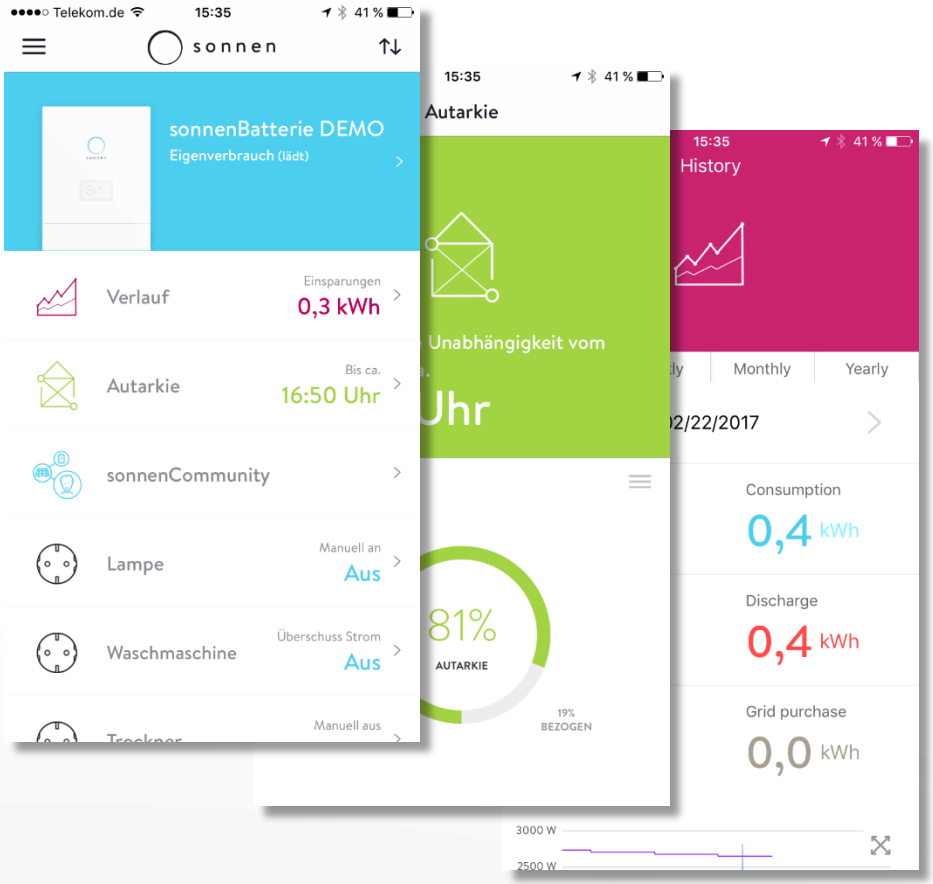
YouTube



Twitter

sonnen Marketing 2017 | App & Portal





Top! Die neue Version ist einfach super ★★★★★
von **alaninberlin** – 03.02.2017
Einfach eine tolle App. Intuitiv, übersichtlich ohne unnötigen Schnick Schnack. Weiter so!

War diese Rezension hilfreich? Ja | Nein | Ein Problem melden

Sehr gut ★★★★★
von **defyce** – 03.02.2017
Auswertungen sollten über weitere Zeiträume möglich sein und der Ladestand der Batterie sollte prominenter platziert werden. Update: kritisierte Punkte wurden zügig umgesetzt. Sehr schön.

War diese Rezension hilfreich? Ja | Nein | Ein Problem melden

3. sonnen Service

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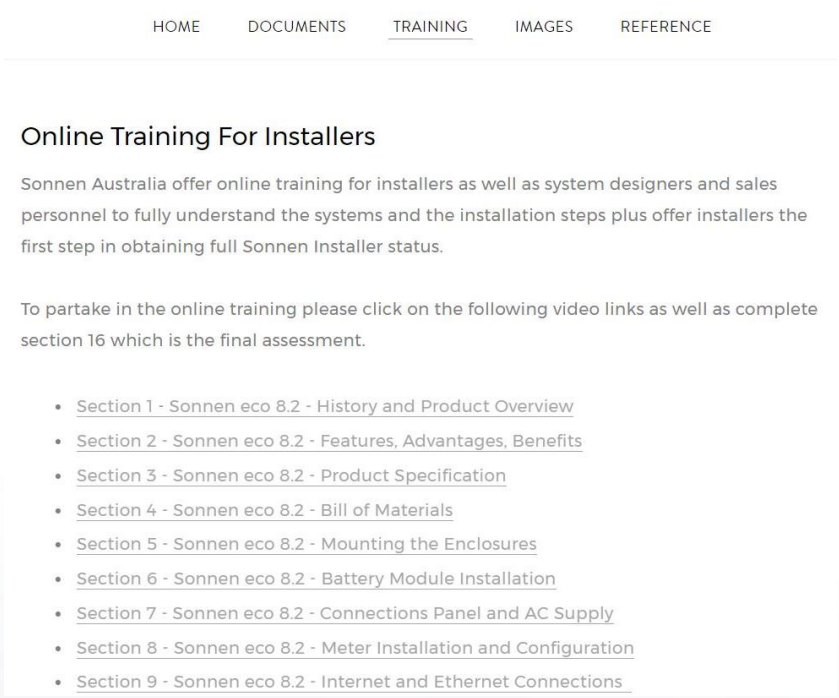
sonnen Service

- Easy Access through sonnenSupport Website
- Online Exams available
- On Site 1st Installation
- Monotoring



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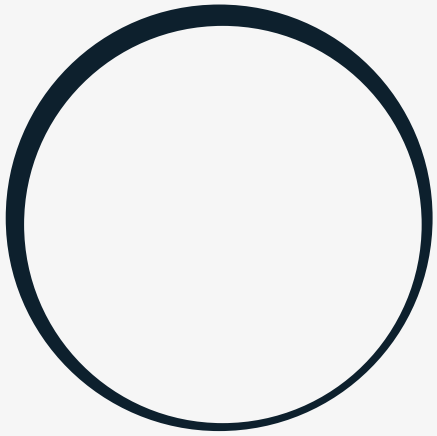

sonnen

energy is yours